

# The Student Entrepreneurship Cell

## ANNUAL REPORT

### ACADEMIC YEAR 2018-19

The following events were conducted by The Student Entrepreneurship Cell for the session 2018-19.

#### **1. UDYOG**

The Orientation Event of Student Entrepreneurship Cell, UDYOG was held on 30 October 2018. The event marked the beginning of the session for SEC. The event was glorified by two renowned speakers; Mr. Maninder Singh Chandok and Ms. Gursakhi Lugani, the extraordinary business masterminds and successful entrepreneurs with their remarkable journeys. The crowd had a great time learning and interacting with the speakers who have done extensive work in their fields. Their words and energy had rejuvenated the entrepreneurial spirit among young aspiring minds.

#### **2. B-PLAN (ENTRORACE)**

The B-Plan Competition was organized by SEC SBSEC. Students from Amity University and different colleges of Delhi University participated in our event. All the participants came up with igniting business plans that they have successfully pursued. The event was a learning experience for everyone. It was the energy of the participants and organization skills of the members of the society which made the event a success.

#### **3. JOSH TALKS**

On 28<sup>th</sup> January, 2019 SEC SBSEC in collaboration with one of the most successful media company named “Josh Talks”, organized an interactive workshop #AbSamjhautaNahin. The event was quite successful with the presence of around 200+ students attending the workshop.

The speaker of the session, Miss Devyani informed the students about the various legal rights women have in our constitution through an interactive presentation and some activities. She also enlightened the students regarding Cybersafety, various rights entitled to the police and definition of consent, one should be aware of legally. The session was quite informative. It was a new learning experienced for the students as it helped them to equip with the right legal tools and not to hesitate from voicing their concerns.

The event was sponsored by Vivel. Certificates and goodies were also distributed to the students.

#### **4. PROJECT VALENTINE WEEK**

Under the umbrella of Valentine day, Student Entrepreneurship Cell, SBSEC tried to spread the love by offering well-decorated roses on Rose Day, gift packed chocolates on Chocolate day and gift hampers on Valentine's day at a nominal price. This initiative helped us to generate a revenue of Rs. 15,000 which was used for further development of the Cell.

#### **5. FOOD STALL**

On 11th March 2019, Student Entrepreneurship Cell, SBSEC in collaboration with Varico the commerce association, took the initiative of providing affordable food in the fest at the low price of Rs. 39. The event saw a very good response and we were able to generate a revenue of Rs. 6000, which will be used for further development of the Cell in the future. The initiative was praised by all in the fest.

#### **6. EVENT DESCRIPTION**

Fest'19 conducts a multitude of events encompassing with a total cash price worth around INR 5000 Rs as stake. As always boatload of new events are here to tickle your senses and bring out the hidden talent in you. These events aim to provide a battlefield for the best of the best and also have the participants experience the time of their lives.

#### **TEAM FOR THE SESSION 2018-19**

**President-** Deepak Wadhvani

**Vice President-** Chetna Khanna

**Secretary-** Jyoti Rai

**Joint Secretary-** Gurpreet S Chandok

**Treasurer-** Sakshi Arora

**IT & Marketing Head-** Barbie S. Jamwal

**Content Head-** Khushi Taneja

**Field Coordinator-** Sanjay Dutt Sharma

#### **Other Members:**

1. Shivani Jha
2. Palak Gandhi
3. Eshant Burman
4. Ankit Patil
5. Yash Nakhat
6. Muskan Gupta
7. Raj Khandelwal
8. Mayank

CS. Ritika Chaudhary  
(Co-Convenor)

Mr. Y.P. Tyagi  
(Convenor)